



**C L A S S I C
C H A M B E R
C O N C E R T S**

MAESTRO WILLIAM NOLL, ARTISTIC DIRECTOR

**2016 - 2017
SEASON PLAYBILL
SPONSORSHIP RATES**

AD SPACE MUST BE RESERVED & PAID BY SEPTEMBER 5, 2016

COMPANY INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Telephone _____

Contact Person _____

Signature _____ Fax _____

SPONSORSHIP RATES

- Full Page (with bleed) 6.25" x 9.25" \$750
- Half Page 5" x 3.875 \$400
- Quarter Page 2.3" x 3.75" \$250

PREMIUM PAGES

- Back Cover (with bleed) 6.25" x 9.25" \$1,500
- Inside Front Cover (with bleed) 6.25" x 9.25" \$1,000
- Inside Back Cover (with bleed) 6.25" x 9.25" \$1,000

PAYMENT INFORMATION

We accept (please circle) VISA, MasterCard, American Express & Discover

CC# _____ Exp. date _____ Billing Zip Code _____

(please print name) _____ CVC _____

Signature _____

For general playbill information & space reservations, contact Nancy Kerns at 239-434-8505. For design questions, contact Christina Jordan at 239-947-2000, or email cj@boldsolutionsonline.com.



CLASSIC CHAMBER CONCERTS

MAESTRO WILLIAM NOLL, ARTISTIC DIRECTOR

2016 - 2017 SEASON PLAYBILL

ALL ADS DUE BY OCTOBER 3, 2016

Please send to cj@boldsolutionsonline.com

MECHANICAL SPECIFICATIONS FOR 6" X 9" PLAYBILL

Thank you for sponsoring an advertisement in the Classic Chamber Concerts 2016-2017 Season Playbill. Please reserve your ad space by September 5, 2016 by calling Nancy Kerns at 239-434-8505 or sending an email to info@classicchamberconcerts.org.

COLOR

- Images should be CMYK or grayscale (NO RGB please)

FILE FORMAT

- PDF (PRESS QUALITY) / TIFF (CMYK) or JPG (CMYK)
- Fonts must be embedded or outlines
- Guidelines for color and resolution should be followed; a pdf can only be as good as the native files that have created it.

PREFERRED APPLICATIONS

NATIVE FILES ACCEPTED

ALL IMAGES & FONTS MUST BE INCLUDED FOR ALL ADS SUBMITTED FROM NATIVE APPLICATIONS.

- InDesign CC (2015) or earlier (PC or MAC)
- Photoshop CC (2015) or earlier (PC or MAC)
- Illustrator CC (2015) or earlier (PC or MAC)

IMAGE RESOLUTION AND TYPE

CMYK

300 dpi or higher

Raster Images

TIFF or EPS preferred (resaving images as JPEGs will continually degrade the quality)

Vector

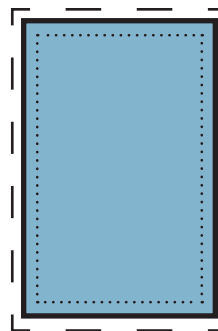
EPS or AI (Illustrator Document) - Convert text to paths when possible

AD SIZES

Ad Size to Send in Inches (W x H)

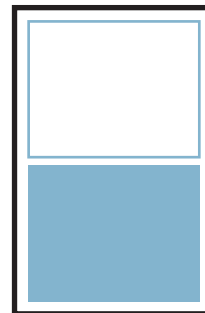
- Full Page with Bleed 6.25" X 9.25"
- 1/2 H 5" x 3.875"
- 1/4 V 2.3" x 3.75"

AD LAYOUT SIZES



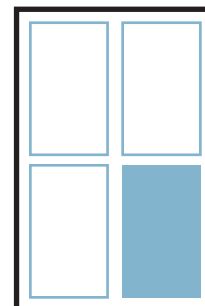
FULL PAGE (BLEED)

- — Bleed 6.25" x 9.25"
- Page 6" x 9"
- Live Area 5.625" x 8.625"



HALF PAGE HORIZONTAL

- Page 6" x 9"
- Ad Size 5" x 3.875"



1/4 PAGE VERTICAL

- Page 6" x 9"
- Ad Size 2.3" x 3.75"

Design questions? Need help? Contact Christina Jordan. 239-947-2000 or cj@boldsolutionsonline.com